

# MEDIA KIT

## CONTENT OPTIONS

**Are you looking for free options to increase your company's exposure and reach? If yes, then we offer 3D printing companies an opportunity to publish any company news free of cost. On [www.manufactur3dmag.com](http://www.manufactur3dmag.com), you can publish great piece of content about your company free of cost. Read on to know the kind of content that you can publish on [www.manufactur3dmag.com](http://www.manufactur3dmag.com)**

**For all news related inquiries contact: [news@manufactur3dmag.com](mailto:news@manufactur3dmag.com)**

## COMPANY NEWS

Have any company news to share? We publish company news free of cost. Company news may include new product or service launch, partnerships, mergers, and any latest developments about your company which you think the 3D printing world must know about. To share any news, you can get in touch with us at [news@manufactur3dmag.com](mailto:news@manufactur3dmag.com).

## FEATURE ARTICLE

Work with us and publish a feature article. Feature articles may include in-depth articles on 3D printing industry, sponsored interviews and others. To feature on [manufactur3dmag.com](http://manufactur3dmag.com), you can write to us at [features@manufactur3dmag.com](mailto:features@manufactur3dmag.com)

## EVENT PROMOTIONS

Are you organizing a 3D printing related event, workshops, or courses and want to reach your target audience? One of the several options we offer you is to get the word about the events to your prospect visitors. We work together with you and can provide advertorials, display promotions to reach your prospect visitors with the news about the event you want to share. Please contact us at [inquiries@manufactur3dmag.com](mailto:inquiries@manufactur3dmag.com)

# ADVERTISING OPTIONS

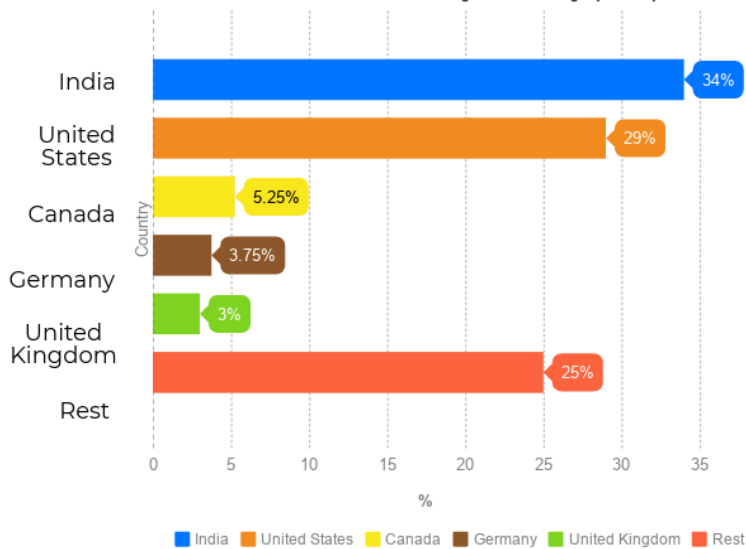
**2000**  
THE NUMBER OF MONTHLY READERS OF  
MANUFACTUR3D REACHED IN JUST  
THREE MONTHS OF LAUNCH

## WHY ADVERTISE WITH MANUFACTUR3D?

Manufactur3D is the first online magazine on 3D printing in India. We have a growing monthly user base coming from more than 60 countries. By advertising on our online magazine you can easily reach your target audience. By directing our content towards 3D printing professionals, enthusiasts and even beginners looking for more information about 3D printing, we help additive manufacturing and 3D printing companies get their brand out there. We work with you in creating custom advertising campaigns to ensure that you reach maximum number of your targeted audience through our magazine, social media and growing number of email subscribers

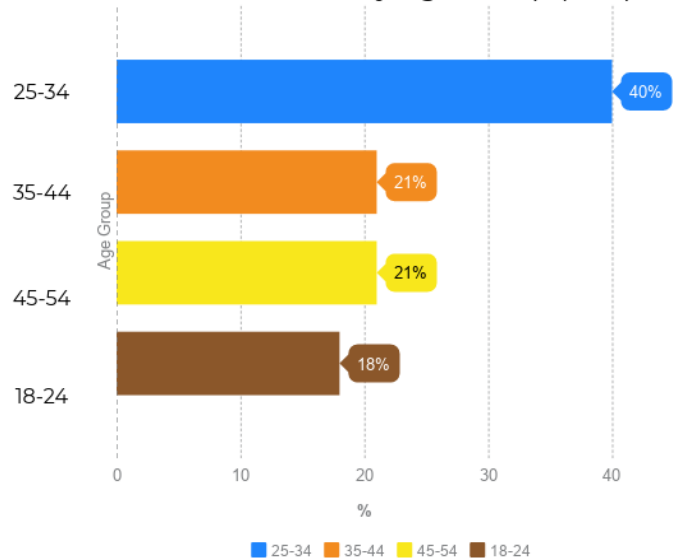
For all advertising related inquiries contact: [advertise@manufactur3dmag.com](mailto:advertise@manufactur3dmag.com)

User Breakdown by Country (in %)



Source: Google Analytics  
(as of 31st March, 2018)

User Breakdown by Age Group (in %)



Source: Google Analytics  
(as of 31st March, 2018)

## GEOGRAPHICAL BREAKDOWN OF OUR USERS

Manufactur3dmag.com is the first site covering 3D printing and additive manufacturing developments in India. Thus, a large number of our users come from India giving you exposure to maximum number of industry professionals from the country

## DEMOGRAPHIC BREAKDOWN OF OUR USERS

Our reader base is growing fast and mostly includes industry professionals and decision-makers

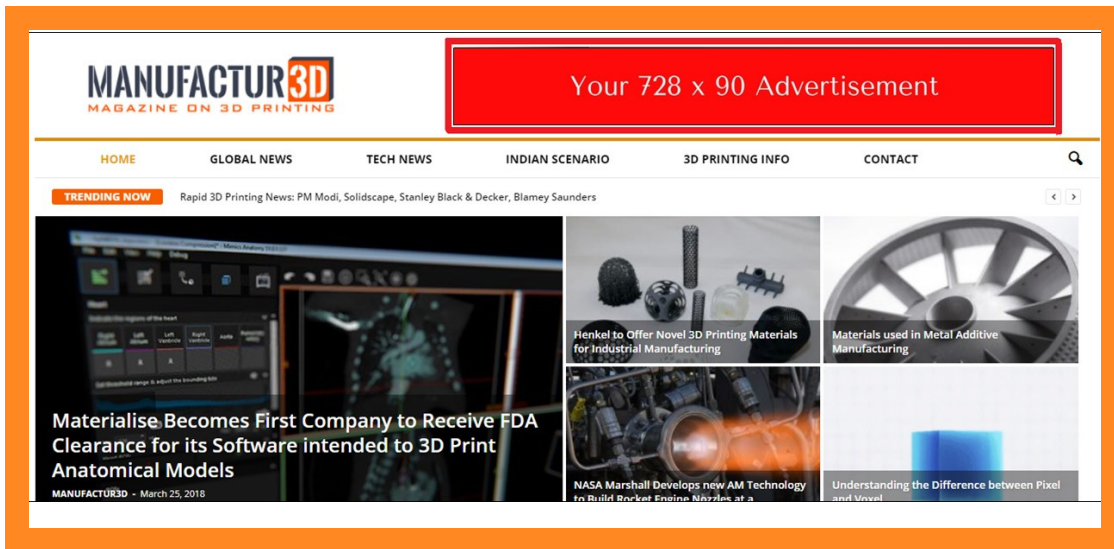
## STANDARD ADVERTISING

FACEBOOK, GOOGLE+ AND LINKEDIN

THE SOCIAL MEDIA PRESENCE OF  
MANUFACTUR3D

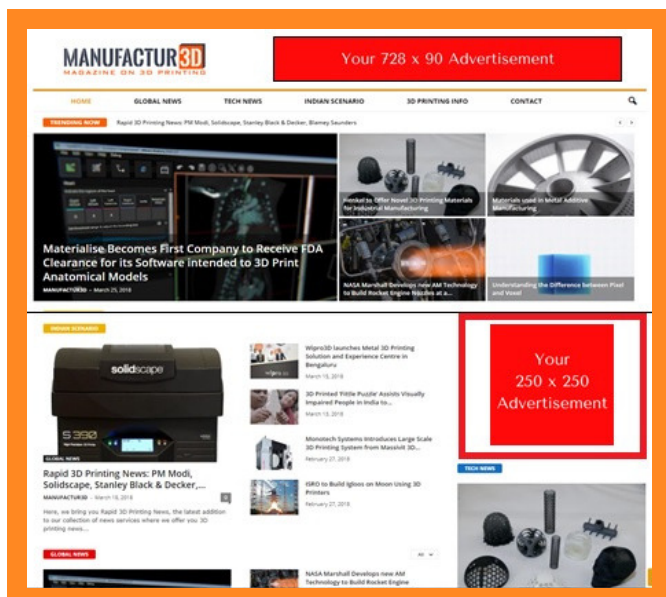
For Advertising Rates Contact: [advertise@manufactur3dmag.com](mailto:advertise@manufactur3dmag.com) / [inquiries@manufactur3dmag.com](mailto:inquiries@manufactur3dmag.com)

Standard Advertising options include advertising on all our main pages



### TOP LEADERBOARD 728X90 ADVERTISEMENT

The 728x90 Top Leaderboard Banner Advertisement will be displayed on top of all main pages of our website. These main pages include HOME, GLOBAL NEWS, TECH NEWS, INDIAN SCENARIO, 3D PRINTING INFO



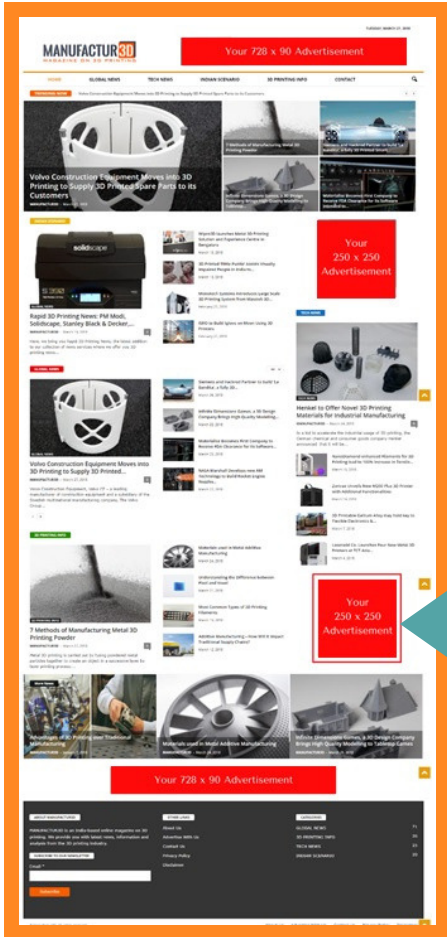
### TOP SIDE-BAR 250X250 ADVERTISEMENT

The 250x250 Top Sidebar Advertisement will be displayed on top right column of all the main pages of our website. These main pages include HOME, GLOBAL NEWS, TECH NEWS, INDIAN SCENARIO, 3D PRINTING INFO

## STANDARD ADVERTISING

500+  
THE NUMBER OF  
MONTHLY NEWSLETTER  
SUBSCRIBERS

For Advertising Rates Contact: [advertise@manufactur3dmag.com](mailto:advertise@manufactur3dmag.com) / [inquiries@manufactur3dmag.com](mailto:inquiries@manufactur3dmag.com)

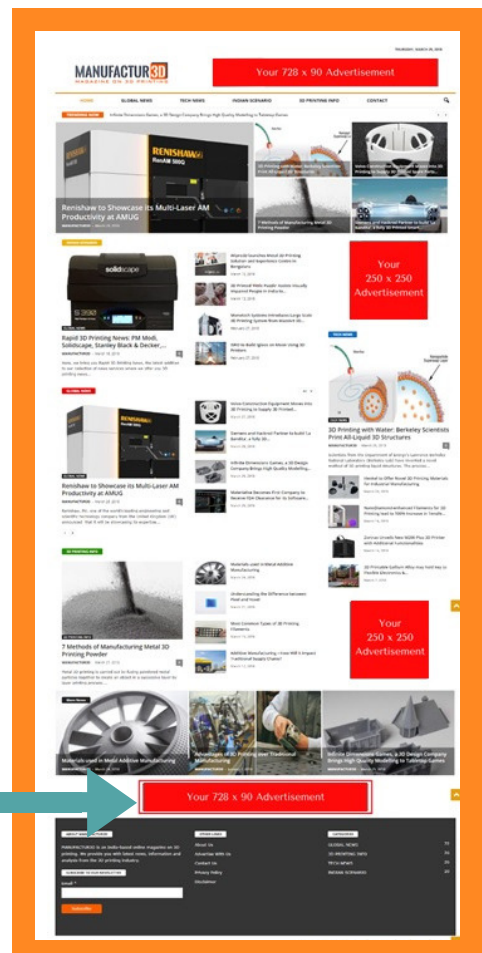


## BOTTOM SIDE-BAR 250X250 ADVERTISEMENT

The Bottom Sidebar Advertisement will be displayed on bottom right column of all the main pages of our website. These main pages include HOME, GLOBAL NEWS, TECH NEWS, INDIAN SCENARIO, 3D PRINTING INFO

## BOTTOM LEADERBOARD 728X90 ADVERTISEMENT

The Bottom Leaderboard Banner Advertisement will be displayed at the bottom of all main pages of our magazine. These main pages include HOME, GLOBAL NEWS, TECH NEWS, INDIAN SCENARIO, 3D PRINTING INFO

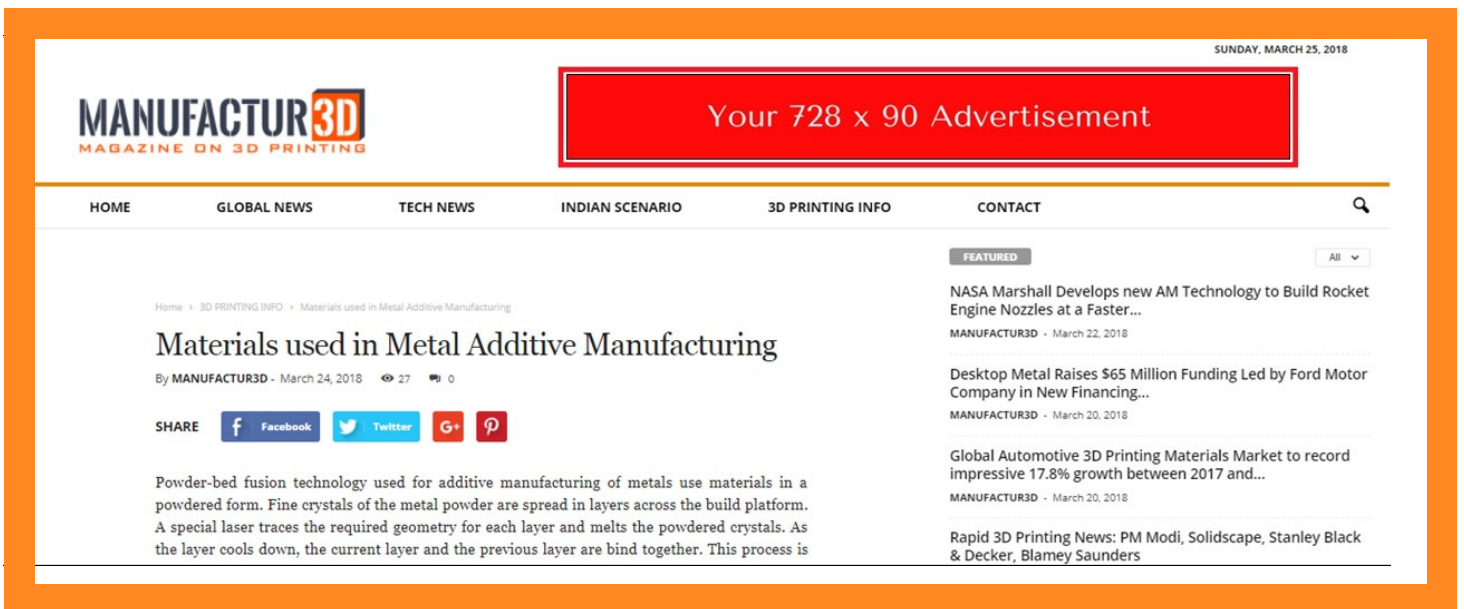


# PREMIUM ADVERTISING

**1.40**  
THE TIME IN MINUTES USERS SPEND  
READING OUR ARTICLES

For Advertising Rates Contact: [advertise@manufactur3dmag.com](mailto:advertise@manufactur3dmag.com) / [inquiries@manufactur3dmag.com](mailto:inquiries@manufactur3dmag.com)

Premium Advertising options include placing advertisements inside the articles that we post. These advertisements have higher reach than compared with standard advertising. We post all the articles on our social media pages, which ensures that the article and the advertisement reaches maximum number of people



## IN-POST 728X90 LEADERBOARD AD

The In-post top Leaderboard Banner Advertisement will be displayed on top of all the articles that we post on our magazine/website. On average, we post 50-60 articles per month depending on the developments in the industry.



## IN-POST 250X250 BANNER AD

The In-Post Banner 250x250 Advertisement will be displayed inside all the articles that we post on our magazine/website. On average, we post 50-60 articles per month depending on the developments in the industry.